

## Ford Piquette Avenue Plant Museum Rental Event Pricing

### PIQUETTE ASSEMBLY ROOM

4,110 square feet (200 ppl. max.)

Monday–Thursday before 4 p.m.	\$2,500
Monday–Thursday after 5 p.m.	\$2,750
Friday–Sunday before 4 p.m.	\$2,750
Friday–Sunday after 5 p.m.	\$3,050

Additional time past 4 p.m. weekdays or over 8 hours weekends: \$200/hr  
Museum guided tours based on availability: \$12 per person

### MUSEUM SECOND FLOOR

7,850 square feet

	<b>Apr-Oct</b>	<b>Nov-Mar</b>
Monday–Thursday (100 ppl max.)	\$3,300	\$2,500

### THEATER ONLY

(2 hrs, 45 max. theater seating;  
25 max. dining)

\$700

### MUSEUM SECOND & THIRD FLOOR

19,810 square feet

	<b>Apr-Oct</b>	<b>Nov-Mar</b>
<b>Monday-Thursday</b>		
1-150 Guests	\$6,150	\$5,650
151-200 Guests	\$7,350	\$6,850
201-300 Guests	\$7,500	\$7,000
<b>Friday, Saturday, Sunday</b>		
1-150 Guests	\$7,350	\$6,350
151-200 Guests	\$8,150	\$7,350
201-300 Guests	\$9,150	\$8,150

### MILWAUKEE JUNCTION ROOM (only, max. 80 ppl.)

4,110 square feet

	<b>Apr-Oct</b>	<b>Nov-Mar</b>
Mon-Thu	\$1,500	\$1,000
Fri-Sun	\$2,500	\$2,500

Pre-wedding rehearsals 4-5 pm included (\$50/hr additional)

- Credit card processing fee of 3%
- 50% deposit and signed contract required to reserve dates.



*Host your special event in  
Detroit's most historic venue.*

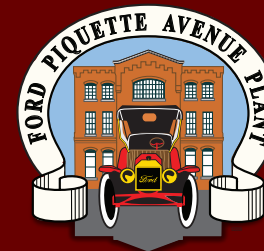
WEDDINGS • CORPORATE OCCASIONS • AUTOMOTIVE EVENTS • EMPLOYEE RETREATS



## Let us show you around.

We are here to help. Please contact us with any questions or to set up an appointment to view the facility.

Ford Piquette Avenue Plant Museum  
461 Piquette Avenue, Detroit Michigan 48202  
[www.fordpiquetteplant.org](http://www.fordpiquetteplant.org)  
[fordpiquetteplant@gmail.com](mailto:fordpiquetteplant@gmail.com)  
313-872-8759 Ext. 102



### Get Inspired

[https://www.instagram.com/events\\_at\\_piquette/](https://www.instagram.com/events_at_piquette/)

### Availability Calendar

Check date availability online at [www.fordpiquetteplant.org/rentals/](http://www.fordpiquetteplant.org/rentals/)

**FORD PIQUETTE AVENUE PLANT MUSEUM**

*Birthplace of the Model T*



## Create a one-of-a-kind event.

Let the Ford Piquette Avenue Plant provide your event with a timeless backdrop—an urban industrial setting steeped in the past, where guests can walk the same floors a young Henry Ford walked, sit in the driver's seat of a Model T, and mingle where an invention that would forever change the world was born. It's a setting that is signature Detroit and can be found nowhere else.



## Our Story.

The Ford Piquette Avenue Plant was built in 1904 by the fledgling Ford Motor Company. It was here that Henry Ford would produce more than a half-dozen revolutionary automobiles — including his most famous, the Model T, the car that put the world on wheels. When demand for the Model T exceeded the plant's capabilities, Ford moved production to Highland Park. The Piquette Avenue Plant was bought by Studebaker and later used as a warehouse until it fell into disuse in the 1990s, gradually becoming just another industrial building whose significance was lost to history. In 2000, the Plant was saved from imminent demolition through the efforts of the Henry Ford Heritage Association and volunteers. It is now a National Historic Landmark that operates as a museum and learning center dedicated to celebrating Detroit's automotive heritage and spirit of innovation.

## Facility Highlights

### Capacity

- First Floor: 200 strolling
- Second Floor: 100 seated
- Third Floor: 250 seated
- Strolling Events: 300

**Disabled Accessible:** Yes

**Onsite Ceremonies:** Yes

### Event Parking & Security

Free, secure parking is available for guests and vendors. Security services are provided for any large event.

### Audio & Visual Equipment

A sound system suitable for meeting use, wired microphones, a 10-foot portable video projection screen, two 55" HDMI compatible monitors on mobile carts, and a podium are available.

### Decorating

The museum is a National Historic Landmark with preservation protocols. Event decor must be free-standing around exhibits, collections, walls and columns.

### Available Equipment

- 60" Round Tables
- 8' Rectangular Tables
- White, Padded Folding Chairs
- Rustic Bar Front
- Custom High Top Tables
- LED Colored Uplighting Kit

## FORD PIQUETTE AVENUE PLANT MUSEUM APPROVED VENDORS

### CATERERS

**Andiamo**  
andiamoitalia.com  
(586) 268-0200

**Forte Belanger**  
fortebelanger.com  
(248) 602-4500

**Slows BarBQ**  
slowsbarbq.com/catering  
(248) 494-0840

**Two Unique**  
twounique.com  
(248) 549-5242

**Kristina's Catering**  
KristinasCatering.com  
(586) 634-8542

**Chowhound Gourmet**  
Chowhoundgourmet.com  
(734) 837-3668

**Majestic**  
majesticdetroit.com  
(313) 315-3114

**Westborn Market**  
westbornmarket.com  
(248) 547-1000

### BARTENDING SERVICES

**Miss Mixology**  
missmixologymichigan.com  
(248) 941-4026

