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Motor City Origins Tour A Perfect "Home for the Holidays" Event

For Immediate Release:

DETROIT, (November 14, 2025) — Family and friends looking for adventure over the Thanksgiving holiday weekend can make new Motor City memories, learn about Detroit's automotive past, and enjoy tasty food and drinks at the <u>Ford Piquette Plant Museum</u>.

The museum will offer a special "Motor City Origins Tour" on Saturday, November 29 at 5:30 p.m. This themed tour explores how the Motor City got its start in the Milwaukee Junction neighborhood, just east of the New Center, with automakers including Ford Motor Company, but also Brush, Cadillac, Detroit Electric, Dodge, Hupp, Regal and many others.

This evening event includes a half-hour of socializing over complimentary drinks and a delicious menu of light bites, followed by a theater presentation on Detroit's early automotive history. Guests will then enjoy a deep dive into the museum's collection of rare antique vehicles made in Milwaukee Junction just after the turn of the 20th century.

Among the topics discussed will be how Milwaukee Junction got its name; the role of the railway and trolley systems in Detroit's early manufacturing era; its diverse ecosystem of car companies and automotive suppliers; and the legendary personalities that helped make history. Guests will have a night at the museum all to themselves and an expert docent to provide storytelling in one of the oldest surviving automotive plants in the world.

Tickets for this event are \$40 per person or \$25 for museum Members. The Ford Piquette Plant Museum is open year-round to the public, Wednesdays through Sundays, from 10 a.m. to 4 p.m. Admission tickets are \$20 for adults and \$10 for youth. Optional guided tours are offered daily at 10 a.m., Noon and 2 p.m. Private group tours and school field trips are available on all days by appointment. The museum is also a popular destination for weddings and corporate events of all sizes. Proceeds from special events support museum operations.

For a complete event schedule or to purchase tickets, visit www.fordpiquetteplant.org. Event tickets are available at the door, but advance sales are requested to ensure adequate catering supplies. For more information email info@fordpiquetteplant.org or call (313) 872-8759.

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