

Ford Piquette Avenue Plant Museum

Rental Event Pricing • 2025–2026

PIQUETTE ASSEMBLY ROOM, FIRST FLOOR EVENT SPACE

130 seated, 200 strolling • 4,110 sq. ft.	<u>Apr-Oct</u>	<u>Nov-Mar</u>
Monday–Thursday 8 a.m. to 4 p.m.	\$2,675	\$2,675
Monday–Thursday 5 p.m. to 12 a.m.	\$3,000	\$3,000
Friday–Sunday 8 a.m. to 4 p.m.	\$3,000	\$3,000
Friday–Sunday 4 p.m. to 12 a.m.	\$3,265	\$3,625
Additional time past contract duration:	\$215/hr	\$215/hr
Guided tours of museum based on availability:	\$15 per person	

THEATER ROOM (ONLY), SECOND FLOOR

Mon-Tues (2 hrs, 45 max. theater seating; 25 max. dining)	<u>Apr-Oct</u>	<u>Nov-Mar</u>
	\$700	\$700

MUSEUM SECOND & THIRD FLOOR (Museum Proper)

250 Seated, 300 Strolling • 19,810 sq. ft.	<u>Apr-Oct</u>	<u>Nov-Mar</u>
Friday, Saturday, and Sunday		
1-150 Guests	\$7,850	\$6,800
151-200 Guests	\$8,750	\$7,850
201-300 Guests	\$9,800	\$8,735
Monday-Thursday		
1-150 Guests	\$6,650	\$6,050
151-200 Guests	\$7,850	\$7,350
201-300 Guests	\$8,025	\$7,500

Wedding Rehearsals 4-5 pm included (\$50/hr per add'l 1/2 hour)

MILWAUKEE JUNCTION ROOM (3A only, max. 55 ppl.)

4,110 square feet	<u>Apr-Oct</u>	<u>Nov-Mar</u>
Mon-Thu after 4 p.m.	\$2,000	\$2,000
Fri-Sun	\$3,000	\$3,000

ALL THREE LEVELS

(based on availability)	<u>Apr-Oct</u>	<u>Nov-Mar</u>
8 hours	\$10,500	\$10,500

- Credit card processing fee of 3%
- 50% deposit and signed contract required to reserve dates.



Let us show you around.

We are here to help. Please contact us with any questions or to set up an appointment to view the facility.

Ford Piquette Avenue Plant Museum
461 Piquette Avenue, Detroit Michigan 48202
www.fordpiquetteplant.org
fordpiquetteplant@gmail.com
313-872-8759 Ext. 102



Get Inspired

https://www.instagram.com/events_at_piquette/

Availability Calendar

Check date availability online at www.fordpiquetteplant.org/rentals/

*Host your special event in
Detroit's most historic venue.*

WEDDINGS • CORPORATE OCCASIONS • AUTOMOTIVE EVENTS • EMPLOYEE RETREATS



FORD PIQUETTE AVENUE PLANT MUSEUM

Birthplace of the Model T

Create a one-of-a-kind event.

Let the Ford Piquette Avenue Plant provide your event with a timeless backdrop—an urban industrial setting steeped in the past, where guests can walk the same floors a young Henry Ford walked, sit in the driver’s seat of a Model T, and mingle where an invention that would forever change the world was born. It’s a setting that is signature Detroit and can be found nowhere else.



Our Story.

The Ford Piquette Avenue Plant was built in 1904 by the fledgling Ford Motor Company. It was here that Henry Ford would produce more than a half-dozen revolutionary automobiles — including his most famous, the Model T, the car that put the world on wheels. When demand for the Model T exceeded the plant’s capabilities, Ford moved production to Highland Park. The Piquette Avenue Plant was bought by Studebaker and later used as a warehouse until it fell into disuse in the 1990s, gradually becoming just another industrial building whose significance was lost to history. In 2000, the Plant was saved from imminent demolition through the efforts of the Henry Ford Heritage Association and volunteers. It is now a National Historic Landmark that operates as a museum and learning center dedicated to celebrating Detroit’s automotive heritage and spirit of innovation.

Facility Highlights

- Capacity**
- First Floor: 200 strolling
 - Second Floor: 100 seated
 - Third Floor: 250 seated
 - Strolling Events: 300

Disabled Accessible: Yes

Onsite Ceremonies: Yes

Event Parking & Security
Free, secure parking is available for guests and vendors. Security services are provided for any large event.

Audio & Visual Equipment
A sound system suitable for meeting use, wired microphones, a 10-foot portable video projection screen, two 55” HDMI compatible monitors on mobile carts, and a podium are available.

Decorating
The museum is a National Historic Landmark with preservation protocols. Event decor must be free-standing around exhibits, collections, walls and columns.

Equipment Available for Rental



FORD PIQUETTE AVENUE PLANT MUSEUM APPROVED VENDORS

CATERERS

Slows BarBQ
slowsbarbq.com/catering
(313) 309-7578

Angel Food Catering
Angelfoodinc.com
(734) 697-1100

Two Unique
twounique.com
(248) 549-5242

Chowhound Gourmet
Chowhoundgourmet.com
(734) 837-3668

Andiamo
andiamocatering.com
(586) 268-0200

The Majestic/Sgt. Pepperoni’s
majesticdetroit.com
(313) 315-3114

Westborn Market
westbornmarket.com
(248) 547-1000

Kristina’s Catering
KristinasCatering.com
(586) 634-8542

BARTENDING SERVICES

Miss Mixology
missmixologymichigan.com
(248) 941-4026

